

Hi, I'm Aaron

...this is my resume

MURAL Motion/Illustration Lead

At Mural I lead our team in producing creative assets and guidelines for use across the organization across both marketing and product.

MAY 2021 - JUNE2023

NOWTHIS Motion Design Lead

At NowThis I lead our motion team in animating and coding large suites of motion graphics templates for our newsroom, as well as all our original shows.

MAY 2021 - JUNE2023

ETSY Illustrator

At Etsy I worked on the Brand Design team creating a variety of different assets including splash illustrations, icons, and UI elements for use throughout the site and app.

MAY 2021 - JUNE2023

BUZZFEED Illustrator

During this temporary position I worked as an in house editorial illustrator creating imagery and animation for editorial content and social campaigns.

MAY 2021 - JUNE2023

JING WEI Design Assistant

While assisting Illustrator Jing Wei, I created illustrations and animations for various clients such as, Target, Air BnB, Google, and The New York Times

MAY 2021 - JUNE2023

PRATT INSTITUTE . . Communications Design

CLASS OF 2016

CLIENTS

Adobe	Medium
Apple	MONEY
Baron Fig	MTV
Bleacher	NBC Digital
Report	NYT
Bloomberg	The Outline
BuzzFeed	Postmates
Codecademy	Red Bull
Etsy	Recode
Fast Company	Stripe
Fortune	TED Talks
Frieze Art Fair	Today Show
Giphy	T-Mobile
Glitch	VOX Media
GQ	WIRED

DESIGN

Figma
Indesign
Sketch

ILLUSTRATION

Illustrator
Photoshop
Blender
Cinema 4D

MOTION

After Effects
Lottie
Blender

PROGRAMMING .. JavaScript

**Aaron
Fernandez**

508 Grand St. Apt 4
Brooklyn, NY 11211
(949) 466-7393

thisisntaaron.com
aarontheillustrator
@gmail.com

